



2011 ANNUAL BREEDERS' GUIDE AND STALLION DIRECTORY

STALLION PAGE UPDATE FORM

Please make copies of this form if you have more than one stallion.

DEADLINE FOR THIS FORM, COPY CHANGES AND PHOTOS IS OCTOBER 1, 2010.

Stallion's Registered Name: _____ Show Name: _____

ARE THERE UPDATES TO THE EXISTING STALLION PAGE?

Please refer to the attached copy of your stallion's page as it appeared in the *2010 Annual Breeders' Guide and Stallion Directory*. Use an additional sheet if necessary to indicate changes. Please print clearly or type.

Please check as appropriate

▪ **Change in Fees?** (Stud or Booking Fee) YES NO

▪ **Change in Farm, Contact or Owner information?** YES NO

Please be sure all names addresses and phone numbers are correct and up-to-date. The AHS strongly encourages the inclusion of e-mail and website addresses as appropriate.

▪ **Copy changes?** YES NO

*Please Note: In an effort to improve the quality and accuracy of the Stallion Directory, the information supplied in the Owner's Comments must be objective and verifiable and may be edited by AHS for content and space. Superlative comments must be attributed to an independent source such as an official printed publication, inspection commission, horse show judge, etc. Subjective statements that cannot be attributed to a respected independent source will be eliminated. **Comment text is now strictly limited to 2,000 characters, including spaces and punctuation.***

▪ **New photo?** YES NO

The provision of a high-quality photograph is the responsibility of the stallion owner. Conformation shots are strongly encouraged. Horizontal format required. An 8" x 10" photo is ideal, minimum size accepted is 5" x 7". Photo may be submitted as a glossy print or a high-resolution (300 dpi or 1500 x 2100 pixels or greater) TIFF, EPS or JPEG digital file on Zip disk, CD or DVD.

Please Note: In late 1995 the AHS Board voted to make the listing of performance test scores mandatory. In 1997, the Board voted to require publication of the stallion's approval status (AHS or HV or both). The respective registration numbers will appear in the column of factual information.

IF THERE ARE NO CHANGES TO THE EXISTING STALLION PAGE, PLEASE CHECK HERE:

PROOFS:

Owners will have an opportunity to proofread their stallion's page before publication (typically in late October when production is near completion). Corrections must be returned to the editor **in writing** within **three business days of receipt**. Corrections will not be accepted by phone. E-mailed proofs are encouraged due to time and cost restraints and will be available in PDF format. You must have Adobe Acrobat Reader 5.0 or above installed on your computer. Please indicate the preferred method of receipt including fax number or e-mail address:

Please send my proof by: Fax: _____ Email: _____

PLANNING ON PURCHASING ADDITIONAL ADVERTISING IN THE 2011 DIRECTORY? YES NO

All AHS members who have submitted their 2011 stallion dues receive a standard black and white page reserved for their stallion(s), check yes **only** if you wish to purchase **additional** four color or black and white advertising in the *2011 Annual Breeder's Guide and Stallion Directory*.

▪ If yes, indicate desired ad size (see Rate and Specification Sheet, enclosed): _____

▪ Four color? (additional full page ads only) YES NO

Continued on next page

A signed and completed ADVERTISING AGREEMENT and PAYMENT must be received by **October 1, 2010**. AD MATERIALS are due by **October 15, 2010**. See enclosed ADVERTISING AGREEMENT AND RATE AND SPECIFICATION SHEETS for details.

RELEASE:

I hereby authorize the American Hanoverian Society, Inc. to publish the information and photos I have provided for inclusion in the *2011 Annual Breeders' Guide and Stallion Directory*. I certify that the information I have provided is true and verifiable. I agree to hold the American Hanoverian Society, Inc. its officers and agents harmless for any errors or omissions that may arise from the publication or use of this material.

Signature of Owner/Agent

Date _____

Print Name

DEADLINE FOR THIS FORM, COPY CHANGES AND PHOTOS IS OCTOBER 1, 2010.

Mail Form, Copy Changes and New Photos to:

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