



THE AMERICAN HANOVERIAN SOCIETY

4067 Iron Works Pike, Suite 1 • Lexington, KY 40511-8483
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SALES LIST CLASSIFIED ADVERTISING ORDER FORM

Please use one form per classified ad. Fax or mail completed form with payment to the AHS office.

ORDERED BY _____ HORSE'S REG. NAME _____
ADDRESS _____ DAYTIME PHONE _____
CITY _____ STATE _____ ZIP _____ EMAIL ADDRESS _____

The Hanoverian Sales List is published quarterly as a service to AHS members. The Sales List is mailed to all current AHS members and is also posted for three months on the AHS website at www.hanoverian.org

Deadlines for submitting classified ad copy and payment to the AHS Central Office are:

Spring Issue (2/28) • Summer Issue (5/31) • Fall Issue (8/31) • Winter Issue (11/30)

CHOOSE AD TYPE:

Text Only Ad:

Cost per insertion is \$30 for members, \$60 for non-members. Revisions to ads once submitted to AHS office are \$10.

Premium Ad with Online Photo:

Add a photo of your sales horse to the online sales list and your text ad in the magazine will also be highlighted in TONE and accented with RULES. Instantly attract more buyers! Photos appear online only and feature a link to an individual page with an expanded listing of information. Cost per insertion is \$50 for AHS members, \$100 for non-members. Photo may be submitted digitally as a JPG or TIF file to sandy@thedesignwerks.com.

Print photos may be submitted to: Sandra Werkheiser, 3588 Belfry Road, Northampton, PA 19067

SUBMIT COPY: *Please print clearly or type. Attach a separate sheet if necessary.*

Each ad must include only **one horse**, and must include the asking price, a phone number and state abbreviation. Faxed ads will be accepted with a valid Visa or MasterCard number and expiration date. Text must be limited to no more than 300 characters, including spaces and punctuation. Ads not meeting these guidelines will be edited.

The American Hanoverian Society's Sales List is a service to AHS members. Neither the American Hanoverian Society, its Officers, Directors, nor staff assume any liability, legal or otherwise. Inclusion in this list does not constitute endorsement by the AHS. Each horse advertised must have AHS or VhW papers, or an AHS Certificate of Pedigree, or have applied for same with the exception of all non-Hanoverian mares who may be advertised if they have been inspected and accepted into the AHS breeding program. The American Hanoverian Society, through its Board of Directors, reserves the right to accept or reject advertisements for this publication at its discretion.

PAYMENT (Must Accompany All Orders)

- Check Enclosed
 I would like to pay via Credit Card:
 MASTERCARD VISA DISCOVER

CARDHOLDER SIGNATURE: _____

CARD NUMBER: _____ - _____ - _____ - _____ EXP: _____ - _____

V-CODE (last 3 digits in Signature line): _____ BILLING ADDRESS ZIP CODE: _____

Mail Order to: AHS • 4067 Iron Works Parkway • Suite 1 • Lexington, KY 40511 **To Order by FAX:** (859) 255-8467