



# THE AMERICAN HANOVERIAN SOCIETY

4067 Iron Works Pike, Suite 1 • Lexington, KY 40511-8483

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## WEBSITE BANNER ADVERTISING ORDER FORM

Please use one form per banner ad. Fax or mail completed form with payment to the AHS office.

ORDERED BY \_\_\_\_\_ FARM/BUSINESS \_\_\_\_\_  
 ADDRESS \_\_\_\_\_ DAYTIME PHONE \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_ EMAIL ADDRESS \_\_\_\_\_

### SELECT BANNER AD SIZE AND RATE:

Select a standard banner ad size and rate below. All banner files must be received in GIF or JPG format and conform exactly to the dimensions listed. The prices quoted are monthly prices. There is no additional pay per click or per view fee. (Note: the "Discount Packages" listed below must be prepaid and allow you to change or rotate your banners as you please).

- 468 x 60 Rectangle, \$150 for 1 month
- 468 x 60 Rectangle, \$405 for 3 months (10% Discount)
- 468 x 60 Rectangle, \$765 for 6 months (15% Discount)
- 468 x 60 Rectangle, \$1,440 for 12 months (20% Discount)
- 180 x 80 Rectangle, \$120 for 1 month
- 180 x 80 Rectangle, \$324 for 3 months (10% Discount)
- 180 x 80 Rectangle, \$612 for 6 months (15% Discount)
- 180 x 80 Rectangle, \$1,152 for 12 months (20% Discount)
- 180 x 150 Rectangle, \$140 for 1 month
- 180 x 150 Rectangle, \$378 for 3 months (10% Discount)
- 180 x 150 Rectangle, \$714 for 6 months (15% Discount)
- 180 x 150 Rectangle, \$1,344 for 12 months (20% Discount)
- 180 x 300 Vertical, \$160 for 1 month
- 180 x 300 Vertical, \$432 for 3 months (10% Discount)
- 180 x 300 Vertical, \$816 for 6 months (15% Discount)
- 180 x 300 Vertical, \$1,536 for 12 months (20% Discount)

### SELECT A START DATE AND URL FOR BANNER AD COMPAGN:

Please indicate the date you would like your banner advertising campaign to begin. Banners can be added to the rotation immediately after the office receives payment or you may select a specific start date. Please allow up to 7 days advance in the event staff members are out of the office. Also, please list the desired URL. (The web address that the banner ad will link to.)

Desired Start Date (mm/dd/yyyy): \_\_\_\_\_ Desired URL: \_\_\_\_\_

### SUBMIT BANNER FILE:

GIF or JPEG, animation permitted, maximum 40KB. Rich media ads including HTML, Flash and other ad sizes/positions may be available. Effective banner ad design is offered at reasonable rates. Banner design fees start at: \$60 for animated GIF, \$80 for flash-based banners. Banner designs are client-approved before posted.

- I need a banner designed.
- I am providing a correctly-sized GIF or JPG file (Send as an attachment in a separate email to the AHS website director at [sandy@thedesignwerks.com](mailto:sandy@thedesignwerks.com))

*Neither the American Hanoverian Society, its Officers, Directors, nor staff assume any liability, legal or otherwise. Advertising on this website does not constitute endorsement by the AHS. Each horse advertised must have AHS or VhW papers, or an AHS Certificate of Pedigree, or have applied for same with the exception of all non-Hanoverian mares who may be advertised if they have been inspected and accepted into the AHS breeding program. The American Hanoverian Society, through its Board of Directors, reserves the right to accept or reject advertisements for this website at its discretion. All ads placed must comply with material acceptable for all ages. Only current AHS members and board-approved equestrian businesses (those selling services/products to the equestrian community), may advertise on this website.*

- I have read and understand the AHS Website Advertising Terms of Agreement.

### PAYMENT (Must Accompany All Orders)

<input type="checkbox"/> Check Enclosed	
<input type="checkbox"/> I would like to pay via Credit Card:	
<input type="checkbox"/> MASTERCARD	<input type="checkbox"/> VISA <input type="checkbox"/> DISCOVER
CARDHOLDER SIGNATURE: _____	
CARD NUMBER: _____ - _____ - _____ - _____	EXP: _____ - _____
V-CODE (last 3 digits in Signature line): _____	BILLING ADDRESS ZIP CODE: _____

**Mail Order to:** AHS • 4067 Iron Works Parkway • Suite 1 • Lexington, KY 40511    **To Order by FAX:** (859) 255-8467